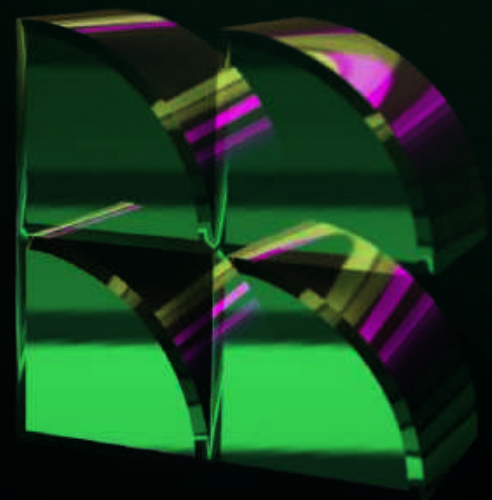




**Solutions for digital transformation
of products and services**

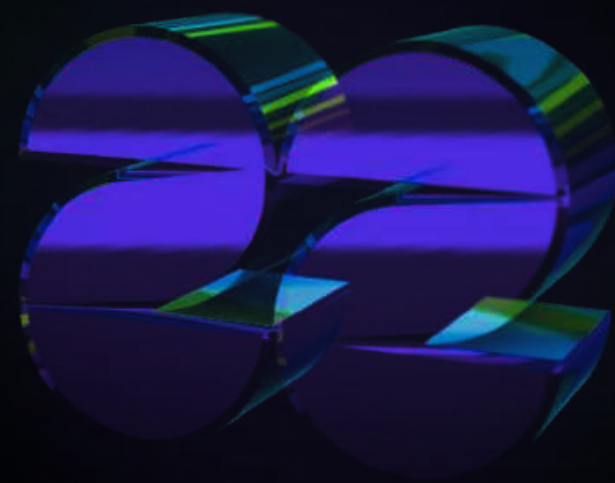


Morizo Digital is a digital service provider specializing in:



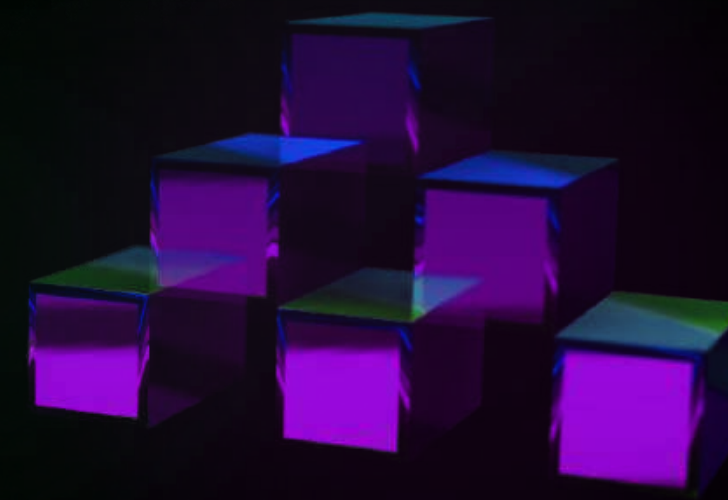
e-commerce

Online stores with
integration of external
services



finance

Personal accounts of financial
services, UX/UI for digital banks



government

Website builders for the public
sector, digital business
transformation projects



fmcg

Websites and mobile
applications, tools for
promotions

Services

Mobile development of services and applications

- Native and cross-platform apps for iOS and Android
- Integration with web services

Web development and design

- E-commerce
- Websites and landing pages
- Complex integrated projects

Other services and IT products

- Analytics and research
- Team as a Service
- Chatbots and other business tools

Project technical support

- Project support according to SLA
- Audit and monitoring services
- Quality assurance

Our products



Check promo

A comprehensive offer for promotions with fast automated check recognition



System of interdepartmental electronic interaction

A single integration platform to optimize bank costs and provide additional income



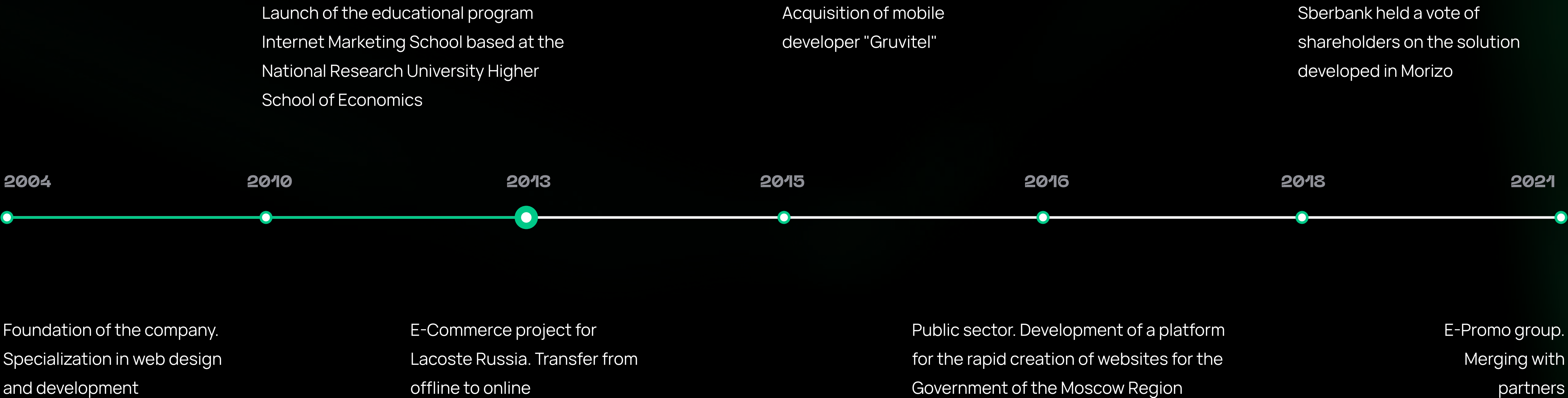
Constructor of government sites

Intuitive and easy to use CMS for government websites, which allows you to quickly deploy a site using a ready-made template

History

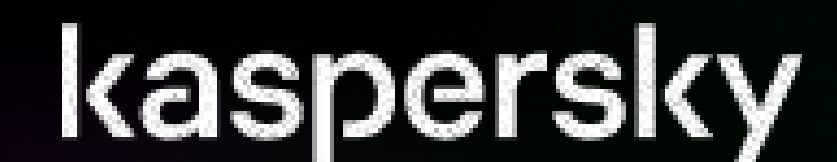
Since 2004, the company has grown from a web studio to a federal scale digital service provider

E–Promo group was created in 2021



Clients

20 years of experience working with federal and international clients,
including



Achievements

3
offices

in Moscow, Nizhny Novgorod
and St. Petersburg

250+
projects

implemented during the
existence of the company

40
certificates

confirm the
qualifications of the
company's employees

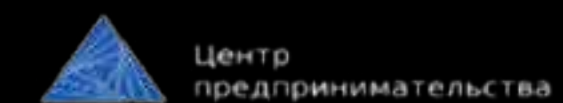
top 10
web integrators

according to statistics on
turnover and revenue, as
well as and the average
number of employees

15+
awards

received at industry awards

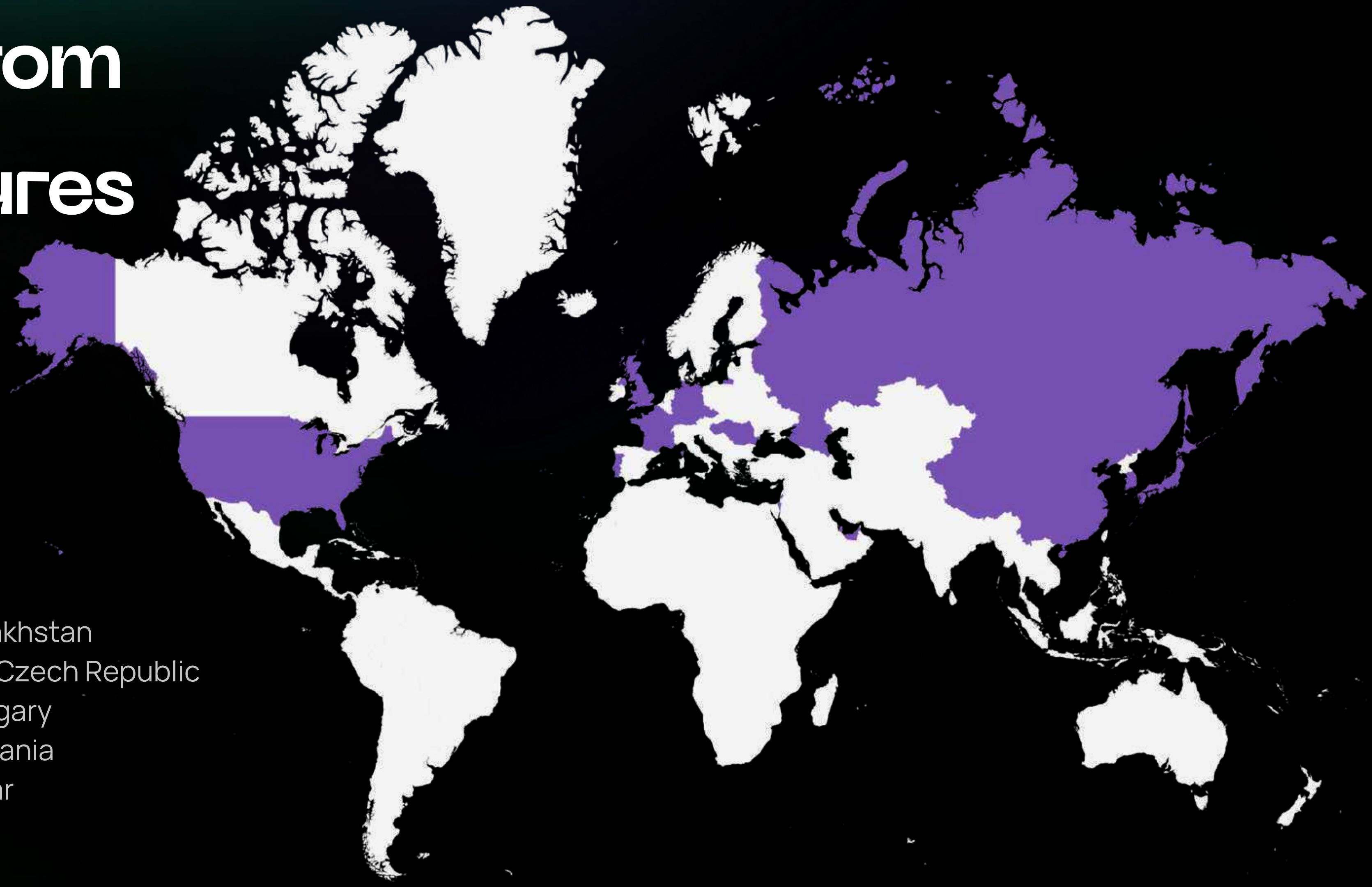
Speakers at:



We understand how to work with clients from different cultures and countries

Our experience in 20+ countries and in 18+ languages allows our clients to be confident in our digital performance marketing campaigns' management:

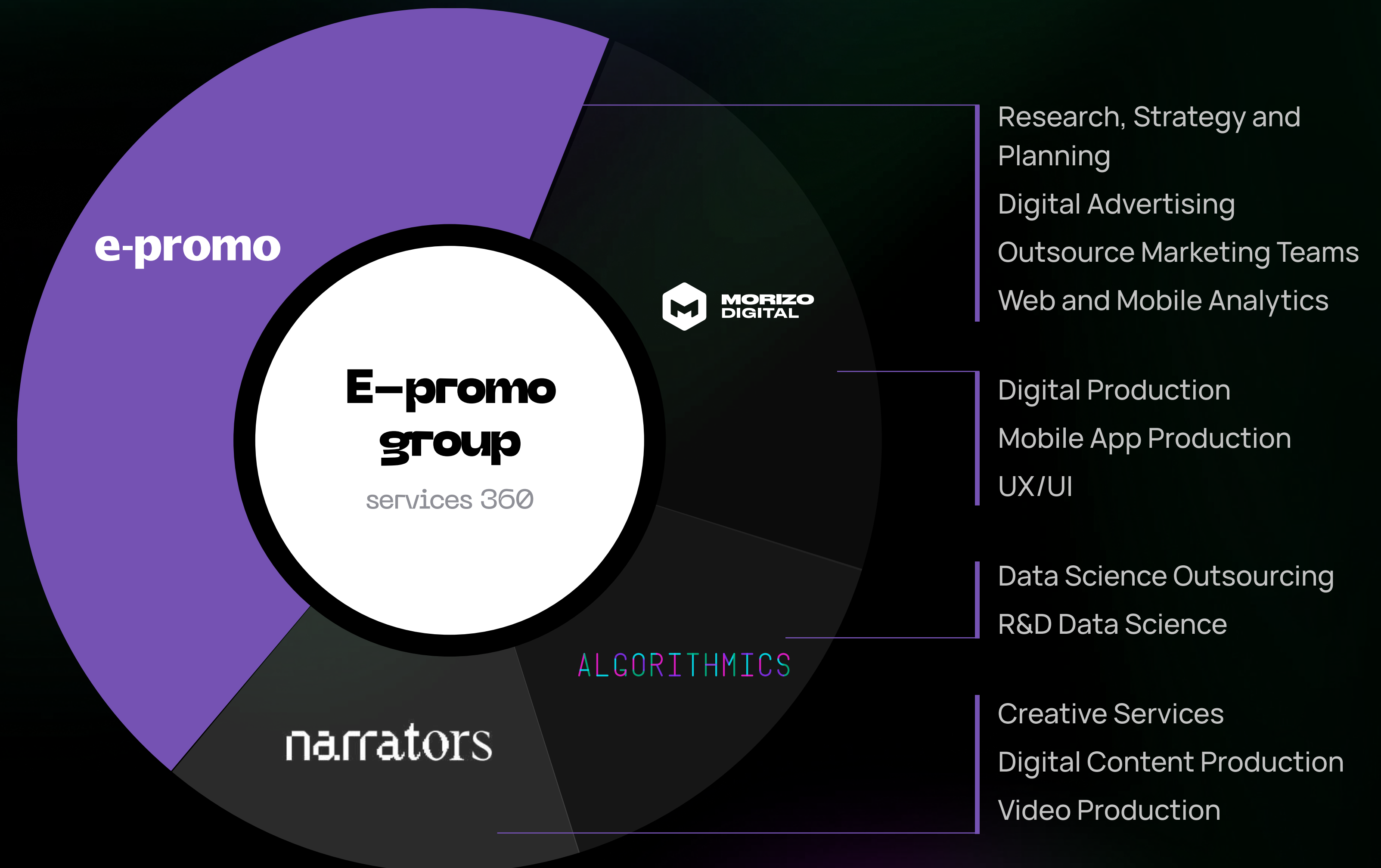
- South Korea
- Japan
- China
- Portugal
- Russia and CIS
- Israel
- Kazakhstan
- The Czech Republic
- Hungary
- Romania
- Qatar



E-promo group

In a strategic partnership we provide services that combine advertising expertise, creative input, data analysis and IT technologies.

It enables us to offer complex, multi-national clients an omnichannel single-window approach to O2O transformation, customer experience transformation and digitalizing of communication with customers.



* The share of the company in the diagram corresponds to the share of revenue in the group of companies

Top management



Denis Tsarev

CEO

17 years in the IT/Digital industry, Experience with large international clients in Western markets



Andrey Svintcov

COO

17 years in the IT/Digital industry as a technical leader/ CTO. Participated in the implementation of 400+ projects



Anton Chernotalov

Development director

14 years in the IT/Digital industry. Member of the Public Council under the Ministry of IT and Communications of the Nizhny Novgorod Region

Heads of departments



**Vera
Kryazhova**

Director of outsourcing

10+ years of experience in digital,
75+ successfully launched projects



**Grigory
Tumakov**

Chief technical officer

15+ years of experience in website development and complex integration systems



**Yana
Shigontseva**

HR Director

10+ years of experience in HR, including on the side of large IT companies



**Anton
Larin**

Art director

20 years of work experience. 500+ implemented interfaces for Internet projects

Portfolio

Contact us and we will provide you with a wider portfolio depending on your request

**info@morizo.ru
+7 (495) 646-04-25**



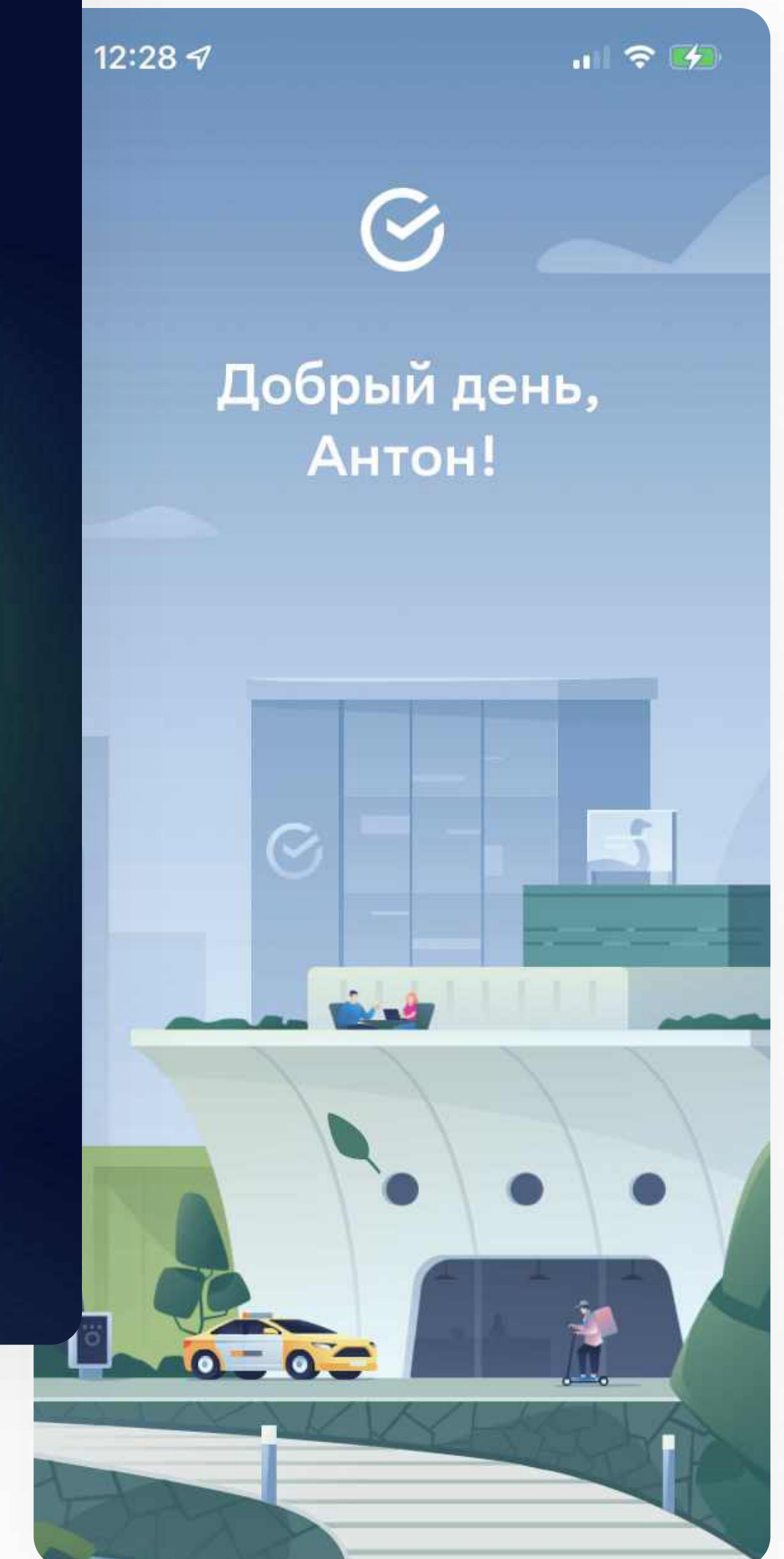
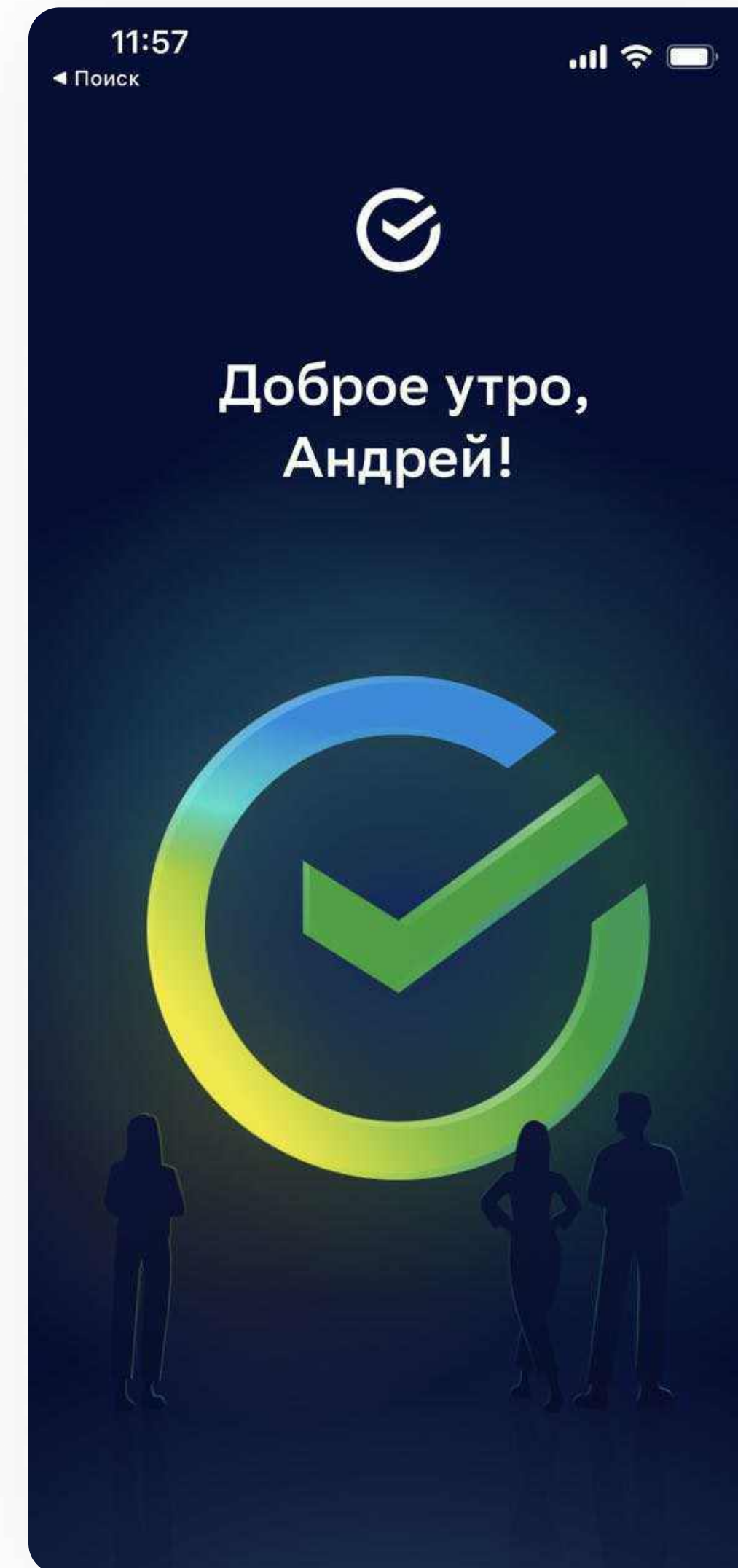
Application "SBERBANK ONLINE"

Development of parts of the SBOL application for payments, "secure transaction", as well as sections for authorization, electronic queue and office appointments.

Integration with "dialogues" services and part of the shareholder's personal account to participate in the annual voting.

Implementation features:

- API development with the client;
- dynamic development through testing;
- work with code from 2011;
- completely native application



Portal "Travel Assistant" for MTS

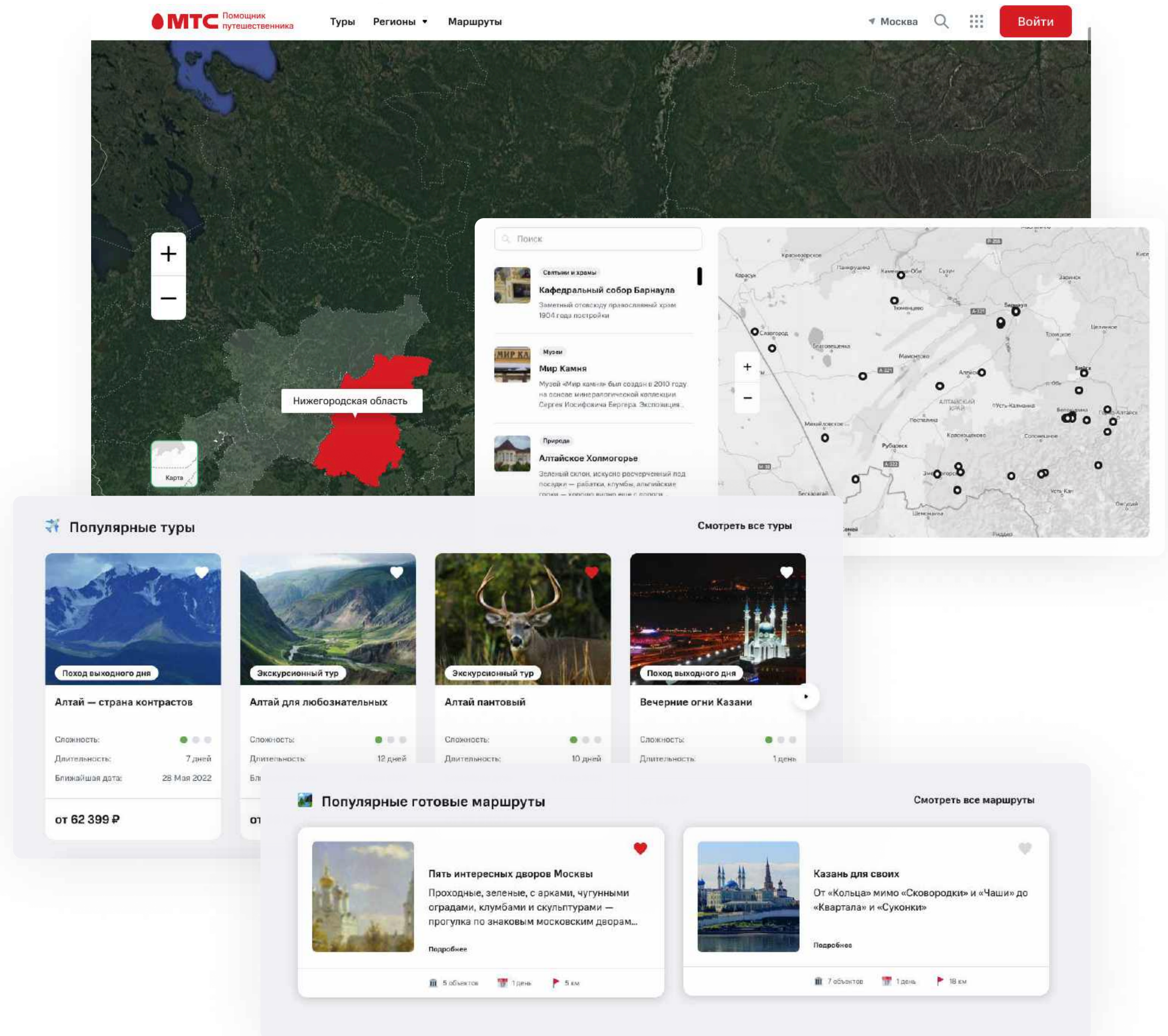
Design / UX/UI / Development / Integration

Our task was to interest users in the variety of opportunities for traveling around the country and convert this interest into applications for tours from operators in 10 pilot regions.

We have developed a travel portal that fulfills 3 basic scenarios:

- Studying information about the region and places of interest
- Obtaining information about independent routes in the region
- Purchasing a tour from an operator

The project was part of the unified MTS infrastructure, including the authorization system.



Status Online. Shareholder's office

Design / UX/UI / Development / Integration / Development /
SLA support

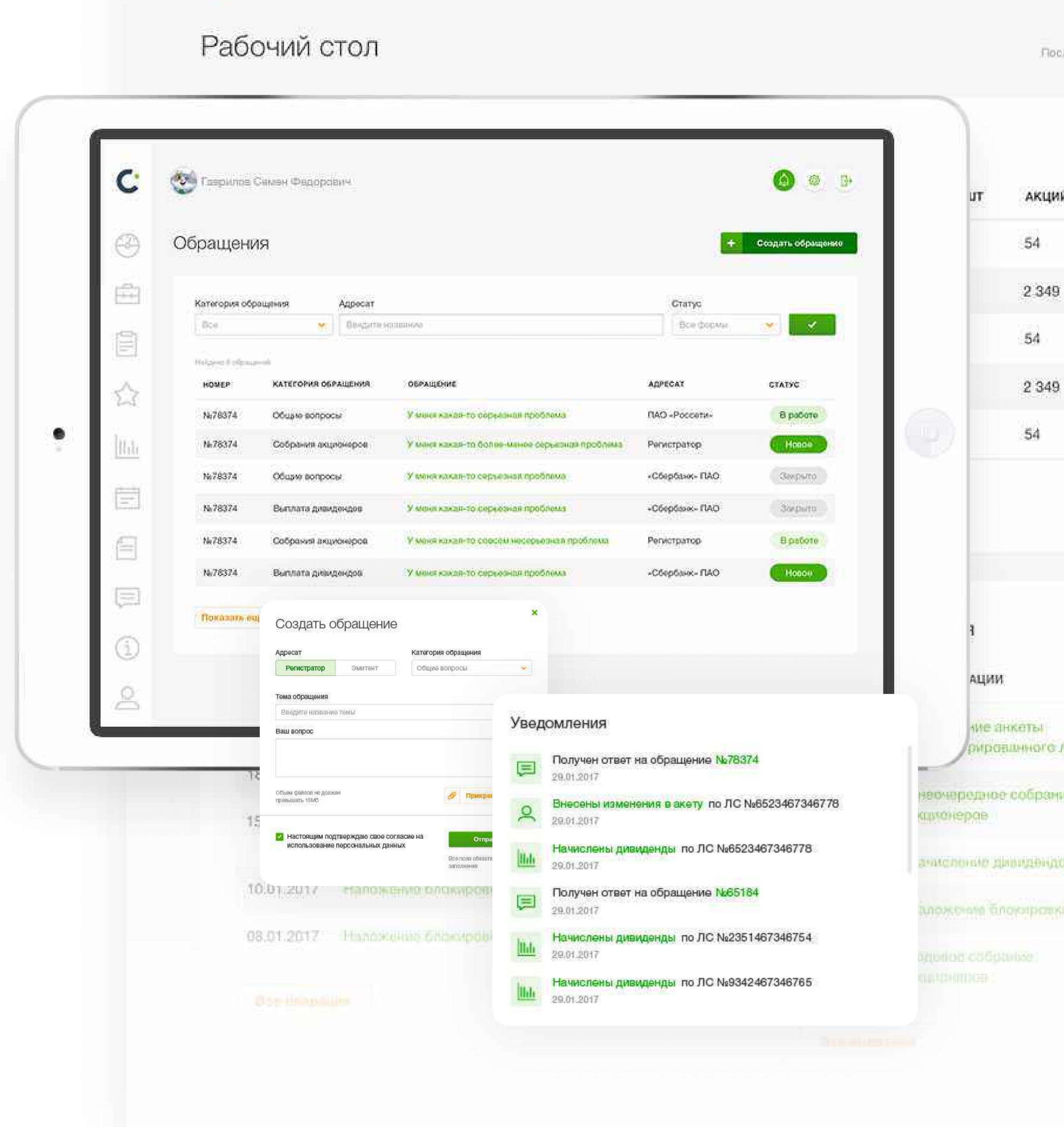
Functional:

- Shareholder's personal account,
- Voting of shareholders online,
- Systems for notifying shareholders about meetings, voting and dividends,
- Information about the portfolio of securities,
- Communication with the joint-stock company.

Development period to launch: 12 months

12 external integrations, including integration with SBBOL.

In 2018, Sberbank and Rosseti held meetings of shareholders on this system.





Gosuslugi

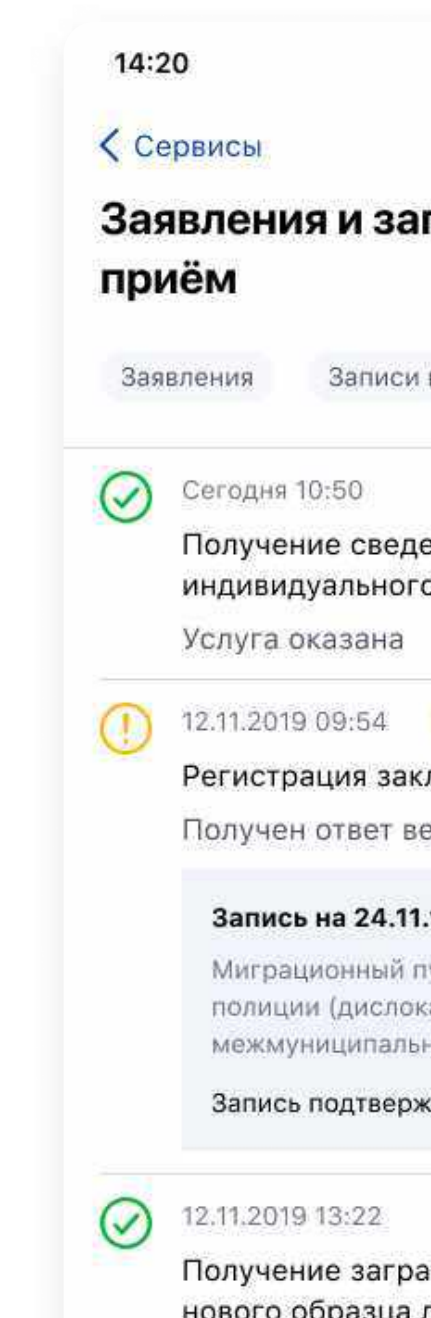
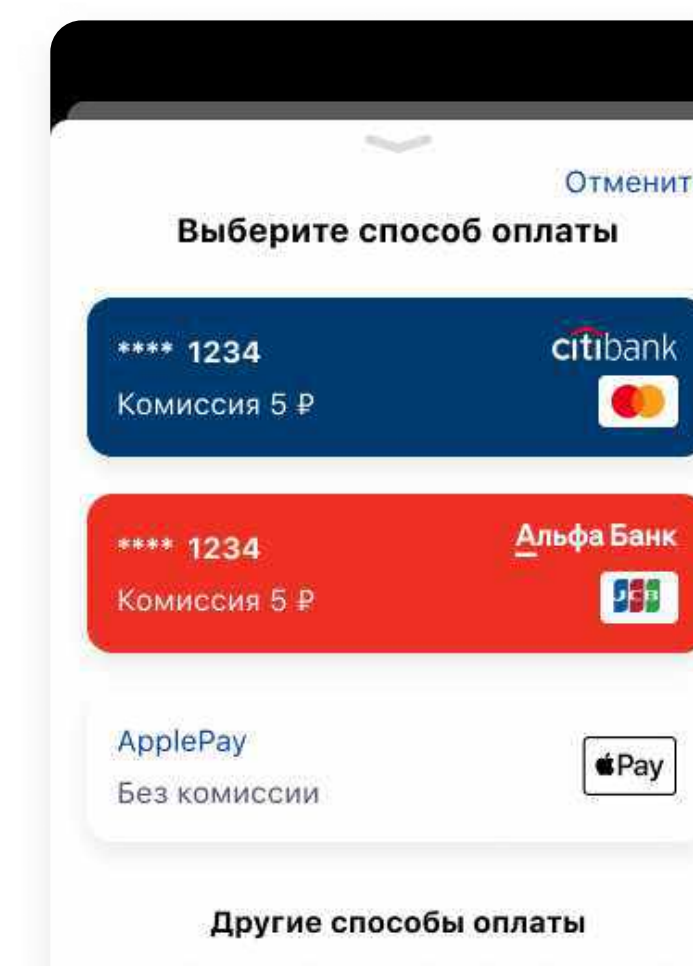
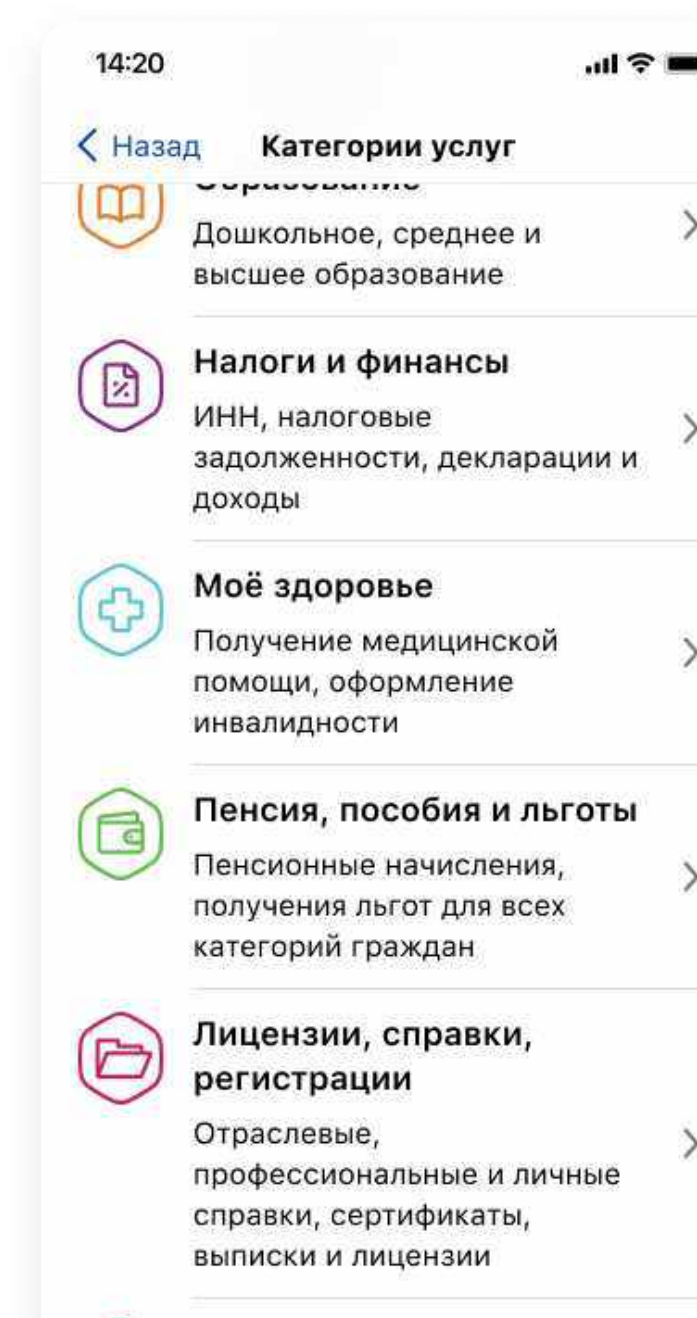
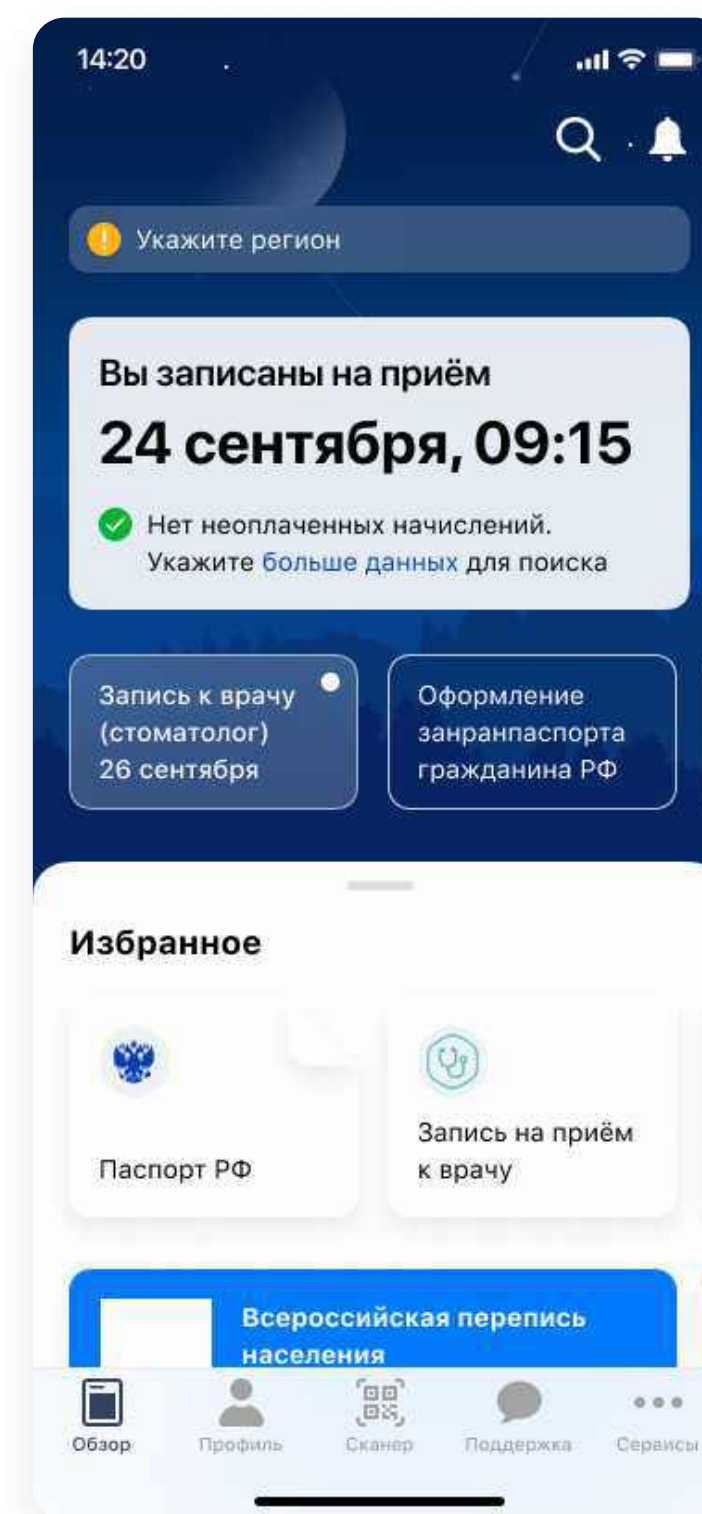
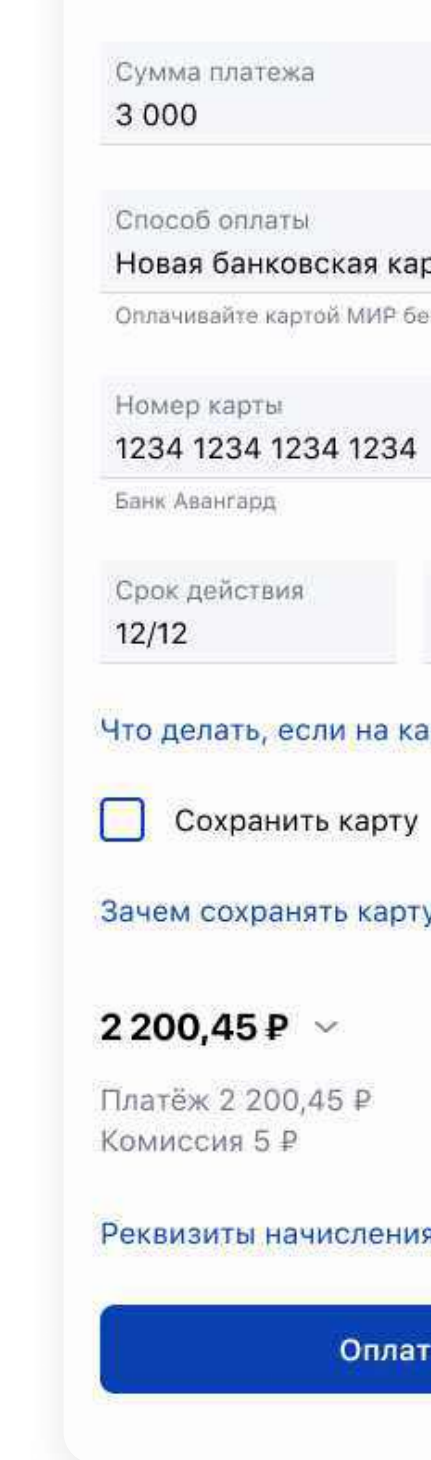
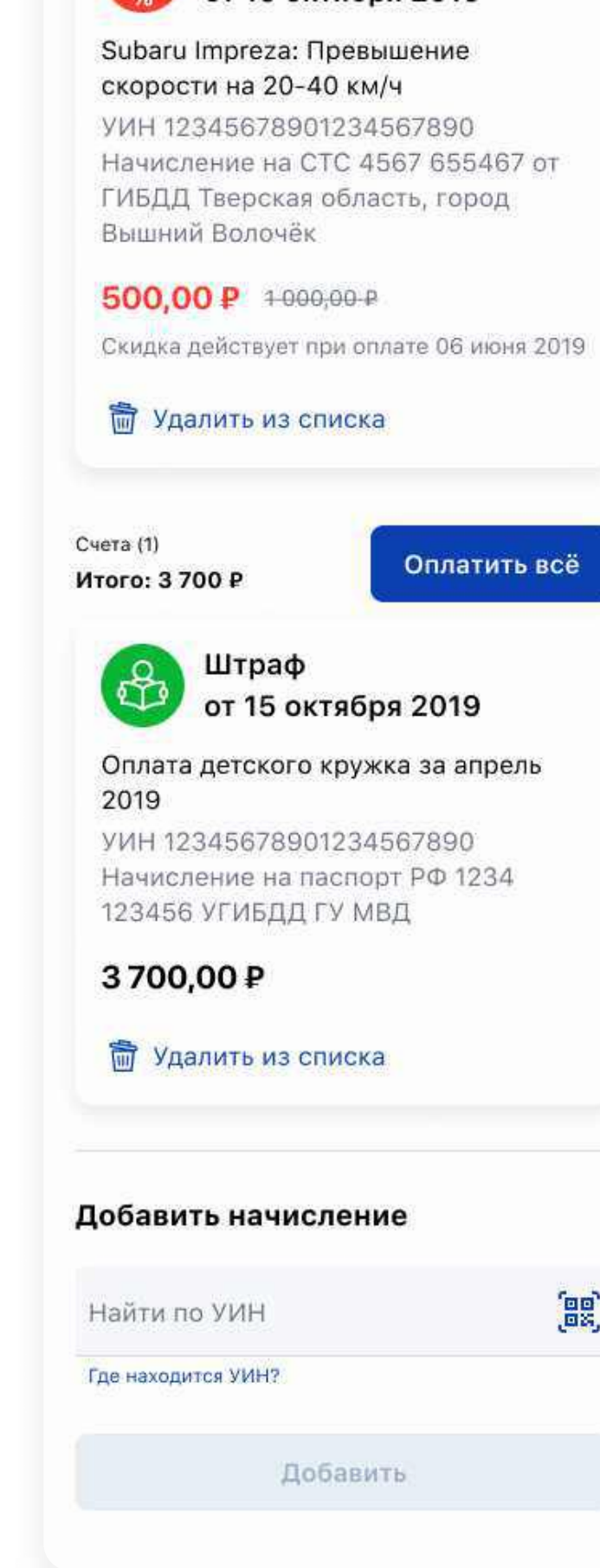
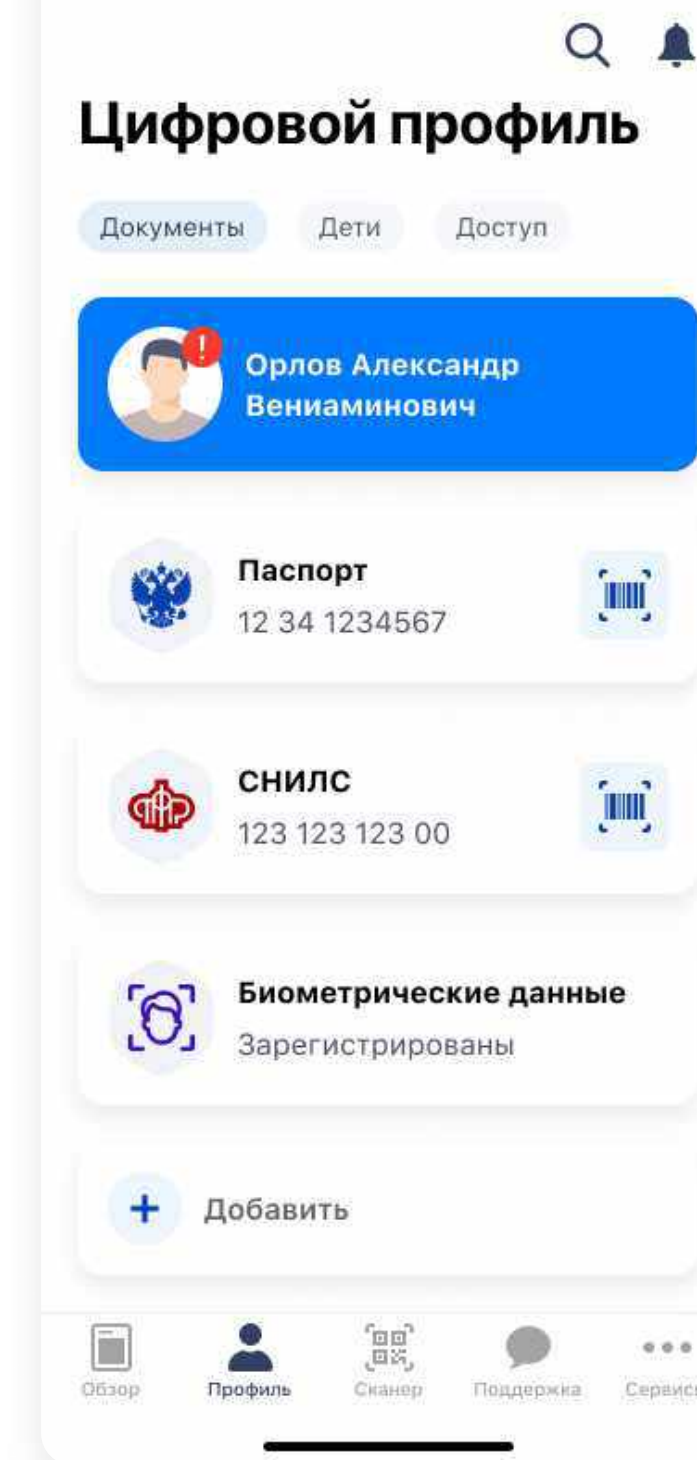
The official application

We worked on the native application of the State Services, as well as the redesign of the application.

The application "Gosuslugi" provides available public services in digital format.

Popular services include:

1. Checking and paying fines
2. Control and repayment of tax debt
3. Obtaining a replacement passport, issuing a passport of a citizen of the Russian Federation, a driver's license
4. Vehicle registration
5. Appointment with a doctor online
6. Payment of state duties and car fines at a discount
7. Checking debts with bailiffs





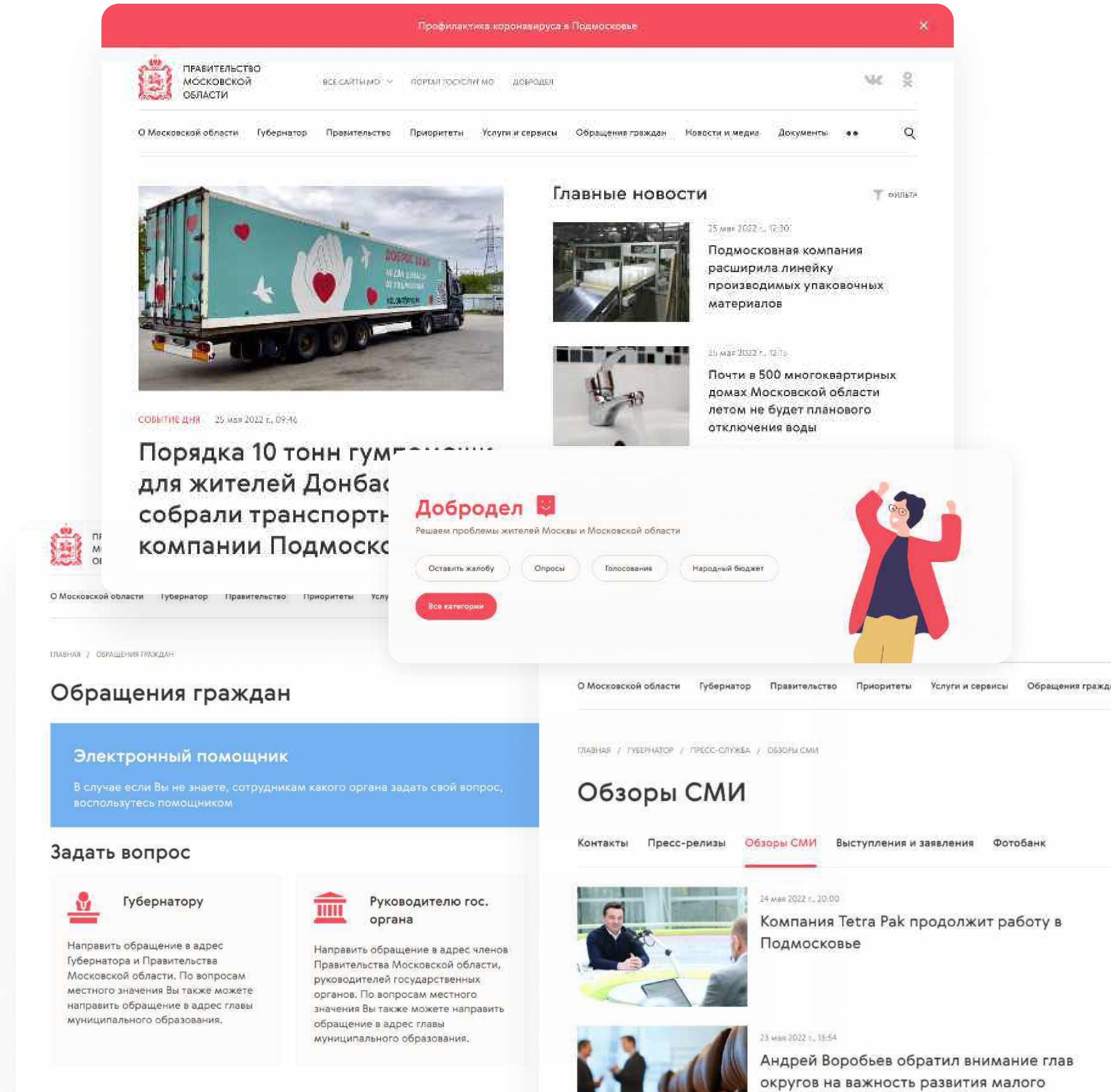
Website constructor for the Government of the Moscow Region

Design / UX/UI / Development / Integration / Development / SLA support

Our goal was to create a single platform, on the basis of which you can quickly deploy more than 100 web resources of various types.

As part of the project, an intuitive and easy-to-use CMS for government websites was created. It allows to quickly deploy a site using a ready-made template, as well as fill pages with content using widgets.

Integration with the automatic content administration system provides centralized data management: you can remotely make changes on all portals at the same time. A constant automatic exchange of information (news, photos, videos) is set up between the sites. Integration with external open data services (Dobrodel portal, Public Services Portal of the Moscow Region) ensures the relevance of information.



MARKS &
SPENCER
LONDON

Online store Marks & Spencer Russia

Consulting / UX / Development / Integration /
Development / SLA support / Analytics / Hosting

Initial consulting included:

- Market capacity analysis,
- Project of marketing activities with CPA/ROMI calculation.

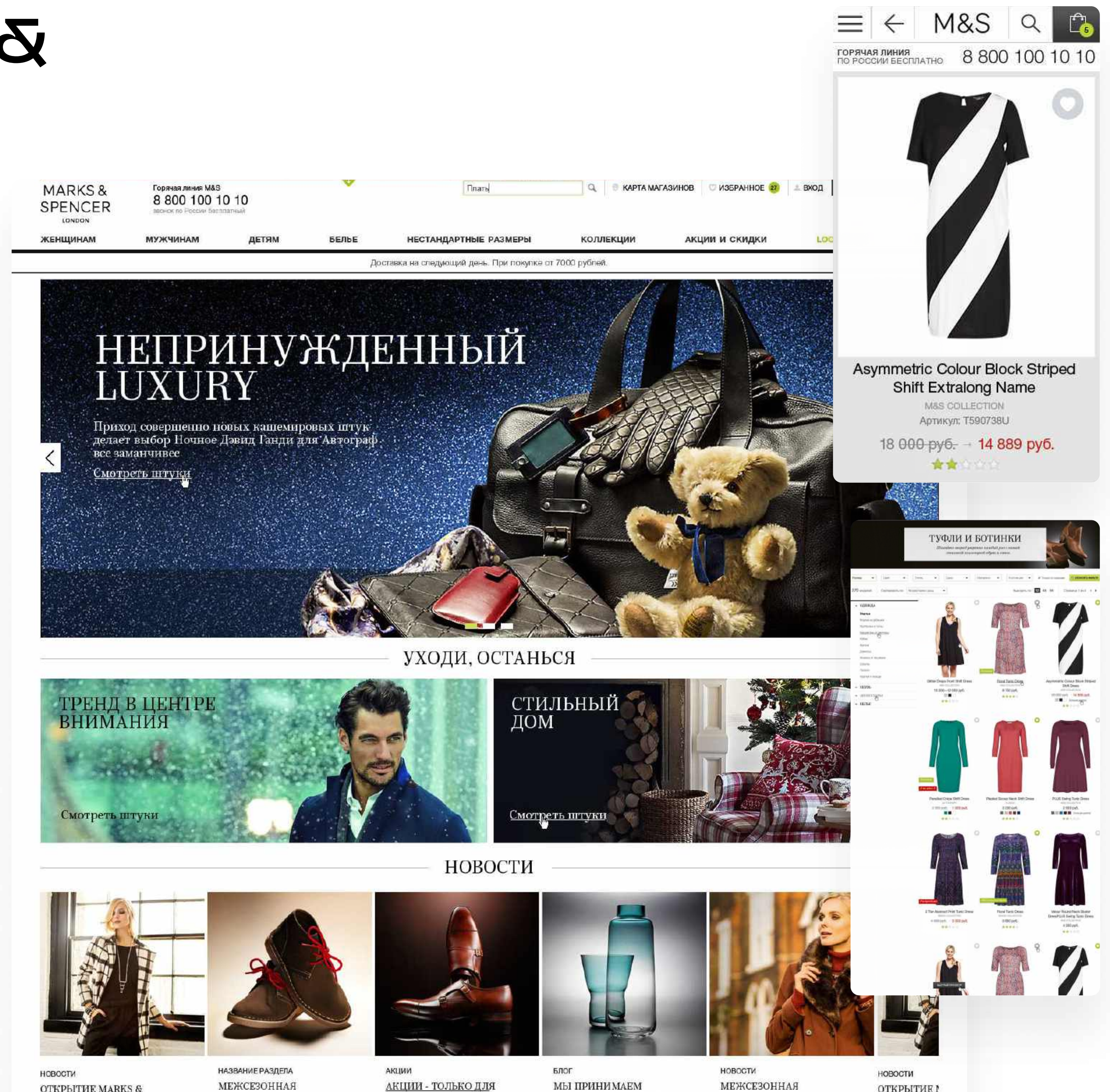
Development of an e-commerce project according to brand UI standards with the integration of 9 external services.

Development of a system for processing orders by phone.

Support and development of the project is carried out by a dedicated team on a monthly basis according to SLA:

- Hosting,
- A/B testing and conversion improvement.

Development period to launch: 6 months.





Websites and e-commerce for HC CSKA

Design / UX/UI / Web development / Mobile development / Integration / SLA support / Analytics / Hosting

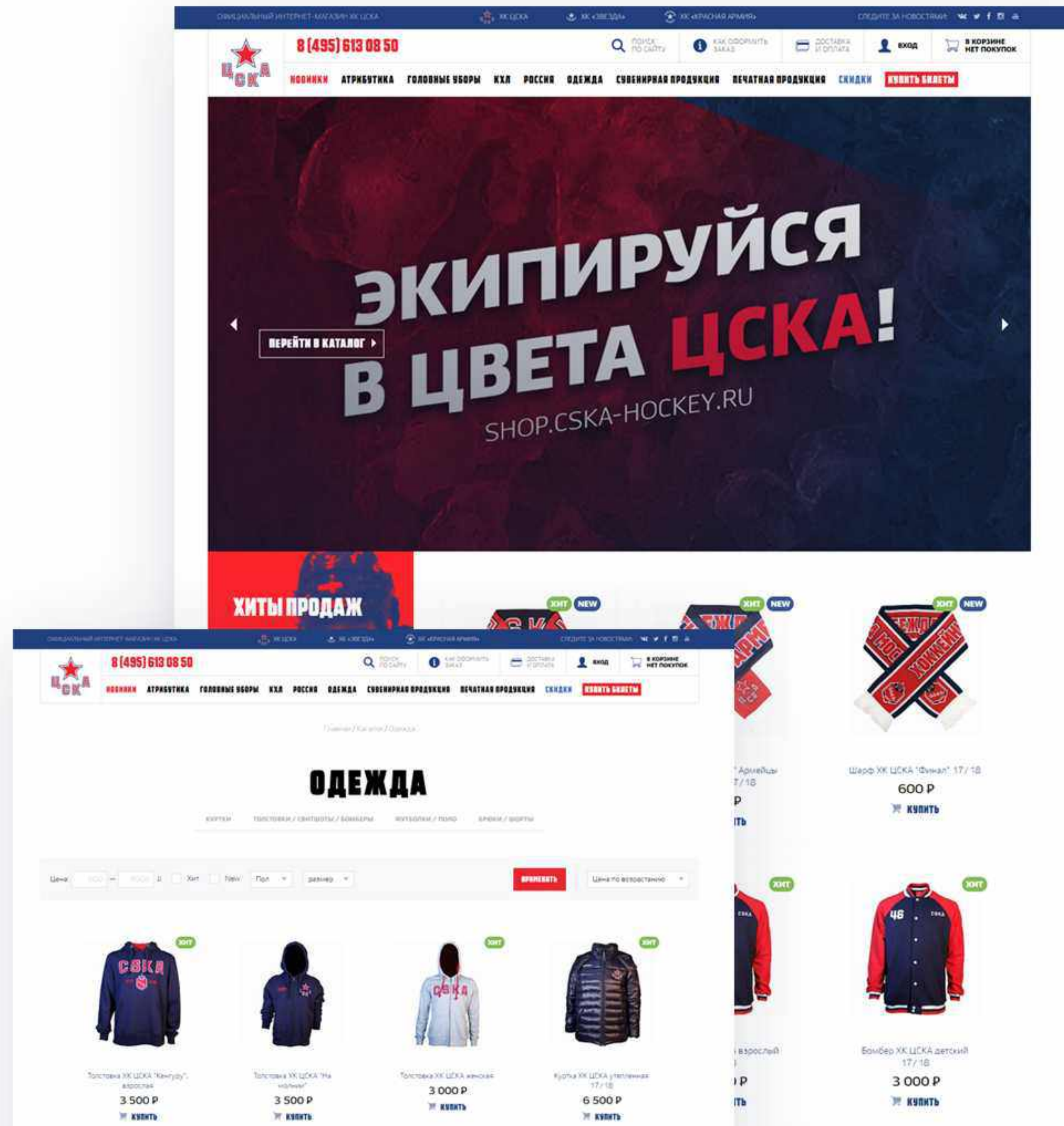
Development of information sites for HC CSKA and the Red Army Club

Development of mobile applications (iOS and Android) for clubs

Development of an online store for CSKA souvenirs

5 external integrations, including integrations with ticket services and KHL

Development period to launch: 5 months.





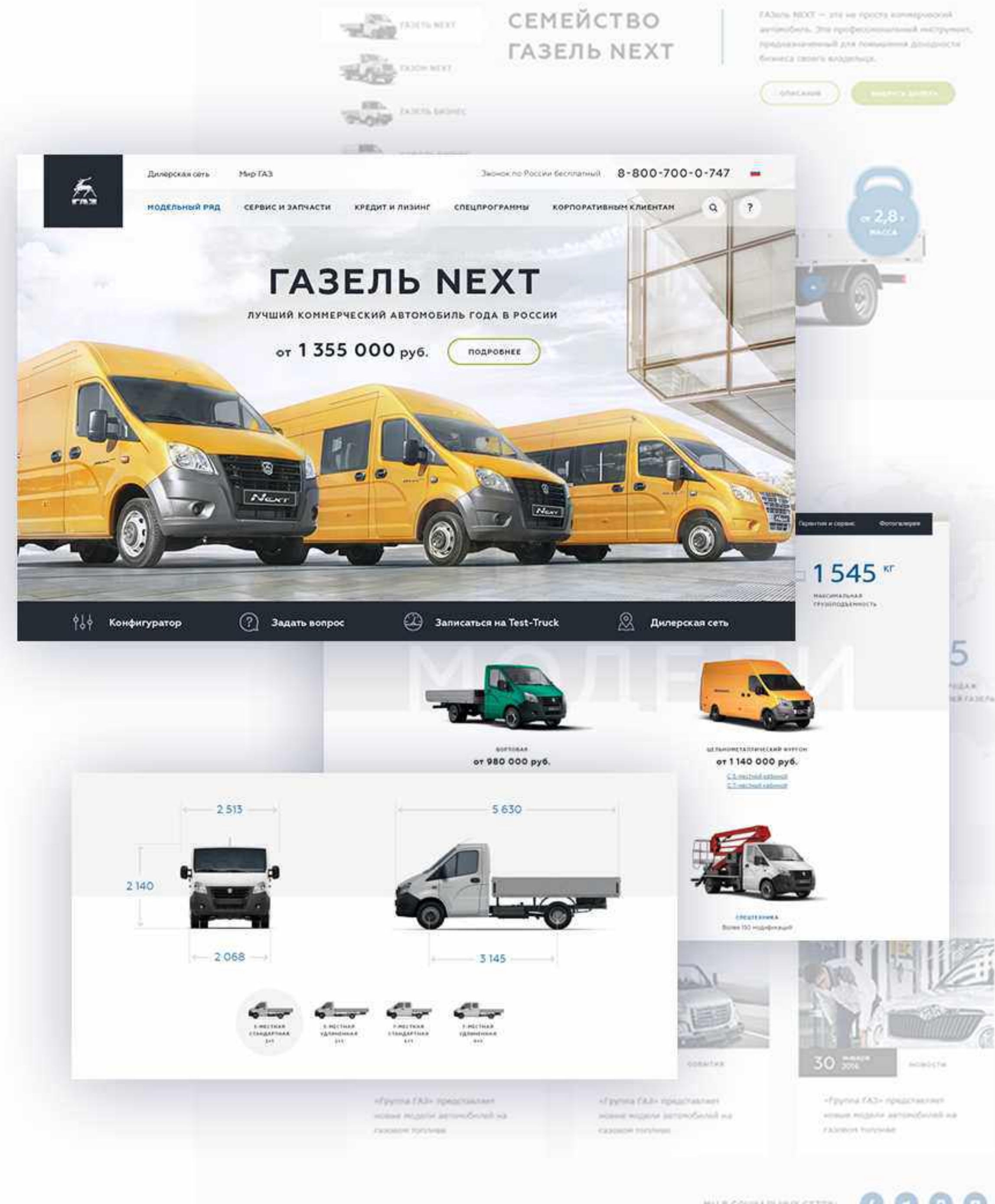
GAZ Automobile Plant

Design / UX/UI / Web development / Integration / SLA support / Analytics

Gorky Automobile Plant is the largest company in Russia producing commercial vehicles. The automobile equipment of the Gorky Automobile Plant, famous in our country and well-known abroad, is GAZelle, GAZon, Sobol minibuses and cargo vans. The site of the plant developed by us is dedicated to the advantages of these cars.

The new site of "Commercial Vehicles" has become a framework for the implementation of several sites at once.

As part of the project, a car configurator, an interactive service station map, a model catalog and much more were created.



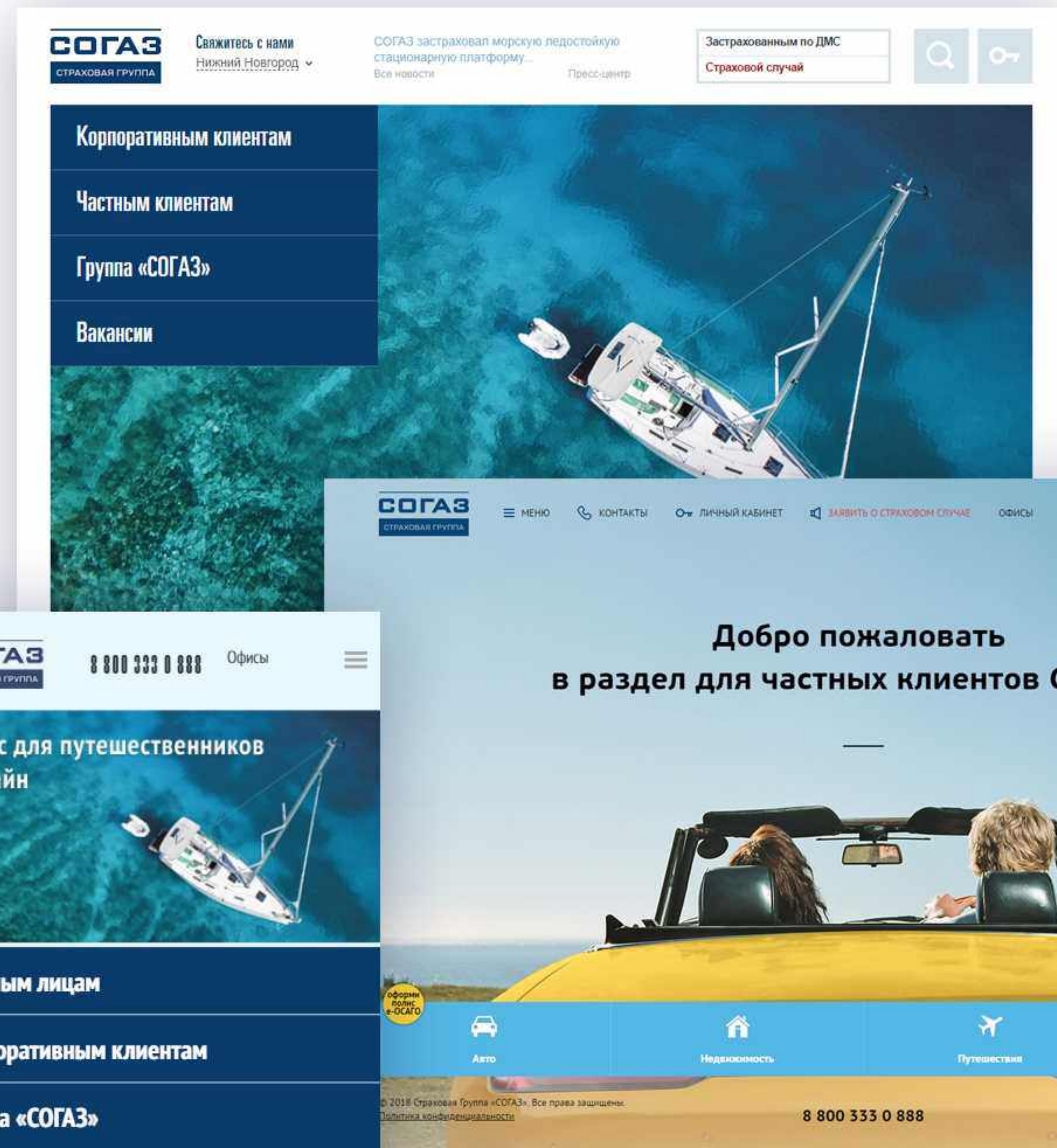
User's personal cabinet for SOGAZ

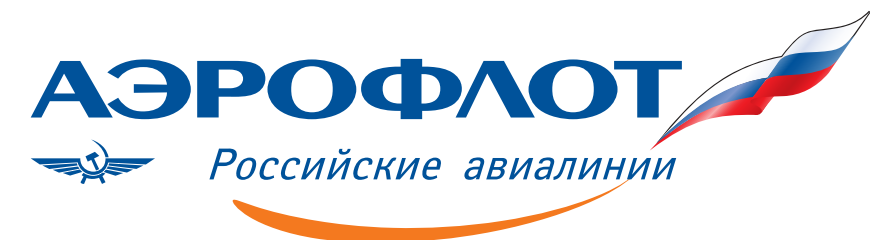
Development / Integration / Development / SLA support

Functional:

- Personal account of the insured
- Online store of an insurance company: property, travel, VHI, etc.
- Loyalty program
- e-OSAGO policy delivery module

20 external integrations, including integration with State Services.



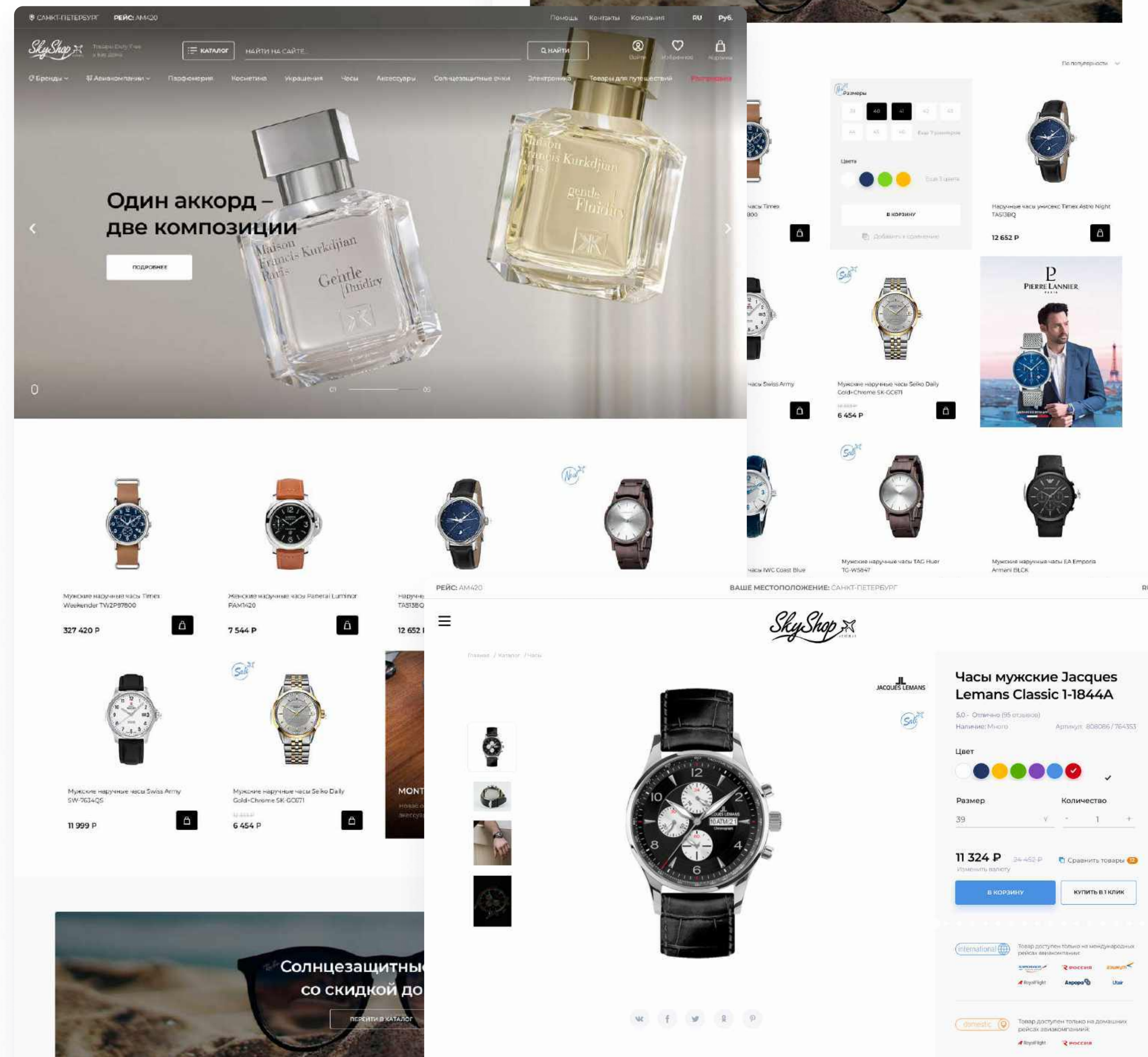


Online store SkyShop

Design / UX/UI / Development / Integration / SLA
support

SKYSHOP is a unique project and service from JSC "Aeromar", provided on board the leading airlines in Russia and the CIS. As part of the project, several integrations with external systems were implemented: Aeroflot, SAP, CDEK.

For the project, a complex logical structure was thought out and implemented, which made it possible to interconnect several delivery options (on board, on the ground, on board and on the ground), several delivery services, airports, etc.





Huawei Honor Cup IT Competition Website and Application

Design / Development / Development / SLA support

Honor Cup is the All-Russian competition in the field of information and computer technologies, held by Huawei.

Our task was to create a modern, interactive, interesting quiz that will truly captivate users.

Participants can watch webinars right now and postpone the webinars they are interested in “for later”, choose in which category and on what topic they are ready to fight with other players, receive bonus points for speed and the percentage of correct answers, take revenge, go forward, win.





Website for the Prostokvashino brand

Design / Development / SLA support

Colleagues from Danone turned to us for help in developing a new website for the beloved “cartoon” milk. At the time of the beginning of our cooperation, the brand already had a functioning website, but it was hopelessly outdated and did not meet modern web development standards and brand goals.

As part of the project, we have carried out:

- Pre-project analytics
- Complete redesign of the site, including the development of a set of illustrated icons
- Website development on a modern technology stack
- Technical part of SEO settings
- Transferring the database of the old site

At the moment the site is under our support.



Данисимо

Check promo for the manufacturer of dairy products

Design / Development / SLA support

One of the most popular types of promotional activations lately is the check upload mechanism, in which users who upload checks can participate in prize draws.

We at Morizo have developed a universal check service that allows you to quickly recognize checks, determine the presence of the desired product in them, and much more.

In the period February-March 2022 we held using our developments, a check promotion for the largest manufacturer of dairy products.

We developed a landing page for the promotion and several chatbots for popular instant messengers and social networks, through which checks for the promotion were received.

КАК ПРИНЯТЬ УЧАСТИЕ ПРИЗЫ ПОБЕДИТЕЛИ

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Регистрируйте
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Получите гарантированные
подарки

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лояльности

Регистрируйте чеки на сайте,
выберите и получите
гарантированный приз

Участвуйте в розыгрыше
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и главного призов!

100 000 Р

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Thanks
for your attention

